

Press Release



Oct 24, 2025

To Whom It May Concern

NIPPON STEEL TRADING CORPORATION

Introducing a Best Practice for Work-Life Balance at MMI, a Nippon Steel Trading Group Company

MMI Corporation (hereinafter referred to as "MMI"), a group company of Nippon Steel Trading Corporation (hereinafter, "our company"), designs, manufactures, and provides after-sales support for industrial cranes. At MMI, employees are active both in their work and private lives and demonstrate multifaceted talents.

Two MMI employees, Yasuhiro Uehara and Shiyu Orikawa, have made remarkable achievements in the BMX (Bicycle Motocross) Flatland discipline—a street sport gaining attention both in Japan and overseas. Along with achieving excellent results in domestic and international competitions, they actively promote BMX by supporting its spread and contributing to event management. In fact, they have even planned and launched new competitions themselves, helping drive the broader development of the BMX community.



Yasuhiro Uehara

(24 years of competition experience)



Shiyu Orikawa

(15 years of competition experience)

The "spirit of challenge" and "perseverance" cultivated through BMX are being utilized in their working lives as well, contributing to improved teamwork and greater motivation on the job. Both commented, "Because our work-life balance is so well-supported, we're able to fully dedicate ourselves to BMX activities. We are grateful to the company for providing such a supportive working environment."

MMI has been certified as a "Bright 500" Health and Productivity Management Organization for two consecutive years and actively supports employee health and flexible working styles. Our company Group will continue working to create an environment where every employee can work with a sense of fulfillment and satisfaction. We remain committed to promoting work-life balance and contributing to a healthier and more vibrant society in both mind and body.

Make Our Earth Green



[Notice]

A competition planned by these two employees will be held in November.

Event Name	Tokai × Vibes
Date	Sunday, November 2, 2025, 09:00 – 19:00
Venue	Donden Hiroba, in front of Otagawa Station (Meitetsu), Ota-machi, Tokai City, Aichi Prefecture
Details	Please see the event's Instagram page. 

<Reference>

MMI, a member of the Nippon Steel Trading Group, has been certified as a “Health & Productivity Management Outstanding Organization (Bright 500)” for the second consecutive year.

https://www.nst.nipponsteel.com/en/news/2025/250529_1435.html

The Sixth Consecutive Year as a Certified Health and Productivity Management Outstanding Organization (Large Enterprise Category)

https://www.nst.nipponsteel.com/en/news/2024/250312_1417.html

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