## FY2018 Results Summary and Progress of Medium-Term Management Plan 2020

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## NIPPON STEEL <br> TRADING

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## 1. FY2018 Results \& FY2019 Forecast

## Highlight: FY2018 Results

- Increases in Sales and Profits for Three Consecutive Years



## Ordinary Profit Variance Analysis [FY2017 vs. FY2018]

- Ordinary Profit Achieved Record-High Levels.
$¥$ billion



## Ordinary Profit Variance Analysis [Steel Div.]



## Ordinary Profit Variance Analysis [I \& I / Textiles / Foodstuffs Div.]



## FY2019 Forecast

- Aiming to Achieve Record Highs in Both Sales and Profit.
- Dividends will be Increased for Five Consecutive Years

| ¥ billion | FY2017 | FY2018 |
| :---: | :---: | :---: |
| Steel | 1,674.9 | 2,162.9 |
| \| \& | | 88.9 | 92.3 |
| Textiles | 153.6 | 150.8 |
| Foodstuffs | 143.1 | 142.4 |
| Sales | 2,062.3 | 2,550.6 |
| Steel | 25.3 | 26.4 |
| I \& I | 3.7 | 2.7 |
| Textiles | 3.4 | 4.4 |
| Foodstuffs | 2.4 | 2.8 |
| Ordinary Profit | 35.1 | 36.4 |
| Net Profit | 21.7 | 23.2 |
| EPS ( $\ddagger$ ) | 702.9 | 720.7 |
| Divided ( $\#$ ) | 210 | 220 |
| Payment Ratio | 29.9\% | 30.5\% |


| FY2019 forecast | $\begin{gathered} \text { Change } \\ \text { 2019-2018 } \end{gathered}$ | Mid-Term <br> Plan 2020 |
| :---: | :---: | :---: |
| 2,300 | 137.0 | 2,370 |
| 100 | 7.7 | 100 |
| 150 | -0.8 | 170 |
| 150 | 7.6 | 160 |
| 2,700 | 149.4 | 2,800 |
| 29.0 | 2.6 | 31.5 |
| 2.5 | -0.2 | 3.5 |
| 4.5 | 0.1 | 5.5 |
| 3.0 | 0.2 | 3.5 |
| 39.0 | 2.6 | 44.0 |
| 24.0 | 0.7 | 26.0 |
| 744.0 | 23.2 |  |
| 230 | 10 |  |
| 30.9\% | 0.4\% | Over 30\% |

## Return to Shareholders

Policy of Cash Dividend

NSSB's most important management goal is to improve profit returns to our shareholders. Our basic dividend policy is to realize dividends that are in line with business results while balancing profit trends and financial conditions. The targeted payout ratio in this Medium-Term Management Plan is over $30 \%$.

## FY2018 Dividend

Full Year Dividend $¥ \mathbf{2 2 0}$ (Payout Ratio 30.5\%)

## FY2019 Forecast of Dividend

## Full Year Dividend $¥ \mathbf{2 3 0}$ (Payout Ratio 30.9\%)

## Balance Sheets

- Transferred Business Boosted Total Assets
- Indicators Maintained at a Stable Level Despite Being Negatively affected by an Increase in Interest-Bearing Debt.

*Mar. 2018
*Effective from the FY2018/1Q, NSSB applied revisions to the accounting standards used in its tax effect accounting system. This also affected B/S shown at the beginning of the previous fiscal year.


## Cash Flow

| $¥$ billion | FY2017 | FY2018 |
| :---: | :---: | :---: |
| Income before income taxes | 33.0 | 33.2 |
| Depreciation and amortization | 5.3 | 5.3 |
| Equity in earnings of associated companies | (3.2) | (2.1) |
| Others | (1.8) | (5.7) |
| Basic Operating Cash Flow | 33.3 | 30.7 |
| Increase in working capital by growth in sales | (62.9) | (21.4) |
| Operating CFs | (29.5) | 9.3 |
| Business transfer from Mitsui | - | (61.8) |
| Other Investment | (8.8) | (14.5) |
| Investment CFs | (8.8) | (76.3) |
| Free CF | (38.3) | (66.9) |
| Financing CFs | 44.0 | 63.8 |
| Changes in cash \& cash equivalents | 5.8 | (3.8) |

## 2. Progress of Medium-Term Management Plan 2020

## Outline of Medium-Term Management Plan 2020

## Medium-Term Management Plan 2020 Four Business, One Success. <br> Uniting power of four business division to become an excellent company which contributes to the success of clients and enrichment of society.

- Shifting Power to Growth Strategies.
- Providing Services and Solutions that Address Changes in Society and Industry.

|  | MTMP $\mathbf{2 0 2 0}$ |
| :---: | :---: |
| Sales | $¥ \mathbf{2 , 8 0 0}$ billion |
| Ordinary Profit | $¥ \mathbf{4 4}$ billion |
| Net Profit | $\mathbf{¥ 2 8}$ billion |
|  |  |

- Pursuing Safety, Reliability and Quality, and Ensuring Legal Compliance.
- Recruiting and Training the Next Generation of Employees Responsible for Our Corporate Future, and Ensuring Pleasant Workplaces and Rewarding Jobs.

| Net D/E ratio | Approx. 1.0 times |
| :---: | :---: |
| ROE | Approx. 10\% |
| Investment | FY2018~FY2020 |
|  | Approx. $¥ 50$ billion |
|  | FY2018~ |
| Payout Ratio | Over 30 \% |

## Progress in Financial Targets



## Steel: MTMP 2020 target



Consolidated Sales Volume Target (million tons)

|  | FY2018 | FY2019 (e) | FY2020 MTP |  |
| :---: | ---: | ---: | ---: | :---: |
| Consolidated | $\mathbf{2 0 . 3 2}$ | Approx. 22.0 | Approx. 24.0 |  |
| NST | 16.47 | Approx. $\mathbf{1 7 . 0}$ |  |  |
| Subsidiary | 3.85 | Approx. | $\mathbf{5 . 0}$ |  |

## Steel Major Initiatives toward MTMP 2020 Target

## Expanding Sales

- By the Recovery in Nippon Steel's Domestic Production Volume
- By the New group Companies
- By the Synchronizing with Nippon
cf. ) Crude Steel Production of Nippon Steel
FY2018 41 million tons $\rightarrow$ FY2020(plan) 45 million tons
-New subsidiary "Nihon Teppan"
-Building the new steel service center in Huston
- Investing QH-PLUS, a major local distributor in Vietnam Steel's Global Expanding Strategies

즈N Enhancing in the Synergy Effects

- To be Created between Mitsui
- To be Created between Nihon Teppan
-Expanding sales in Mitsui's overseas projects.
- Reducing logistics costs, etc.
- Reducing cost in the business bases and service centers
- Collaboration with "Summit Steel", subsidiaries of Sumitomo Corporation
- Development service center network system, EDI, and RPA, etc.
- In the Back-Office Cost by Utilizing IT Solutions.
- In the Group Companies
$\frac{\text { Number of Subsidiaries }}{\text { in red }}$

| FY2018 | FY2019 <br> (Plan) | Total Number of <br> Subsidiaries in Steel Div. |
| ---: | :---: | :---: |
| $\mathbf{1 3}$ | $\mathbf{3}$ | 61 |

## Building the New Steel Service Center in Huston

- Capture Demand Flat Rolled Steel Market that is Shifting from Imported Materials to U.S. Domestic Materials.
- Enter the Market in the Southern U.S. where Demand Growth is Expected.

| Company name | NSPS Metals |
| :---: | :--- |
| Location | Houston, Texas, USA |
| Established | November 2018 |
| Capital | US\$18.6 million |
| Equipment <br> investment | Approx. US\$29 million |


| Equipment | Slitter $\times 1$, Leveler $\times 2$, Mini Leveler $\times 1$ |
| :---: | :--- |
| Production <br> capacity | Starting from 100,000 tons/year |
| Shareholder <br> structure | NST AMERICAS <br> Pacesetter Steel Service $30 \%$ |
| Operation Start | November 2019 (Planned) |

Steel Service Center Network in North America


## Improving Profitability in Domestic Steel Service Centers

- "NSM Coil Center" (Subsidiary of NST) and "Summit Steel" (subsidiary of Sumitomo Corporation) Formed their New-Alliance for Strengthening Competitiveness through Regional Complementation

- Relocated NST Coil Center (Subsidiary of NST) to inside Nakayama Steel Works
- Enable to Utilize Facilities of Nakayama



Nakayama Steel Works (Osaka)

## Ordinary Profit Variance Analysis [FY2018 $\rightarrow$ FY2020]




Expand Export in Automation Facilities for Industrial / Commercial-Use Kitchens

Global Share in Headrest Stay of NST Group (FY2018) 14.4\% $\rightarrow$ (FY2020) 17.0\%

Development of the industrial park business in Mexico and Vietnam

## Aluminum Rolled Products Business in NST

## $\checkmark$ Broder Customer Base

Packaging, Automotive, Ship, Aircrafts, Railway Parts, Electrical Machinery, etc.
$\checkmark$ Providing Solution for Multi-Material Needs

- Collaborate with Steel Business
- Extensive Supply chain in Materials, such as Steel, Aluminum, Carbon Fiber and Resin.
$\checkmark$ Utilizing Aluminum Service Center Network

Location: Japan 2,China 3, ASEAN 2, USA 1


Aluminum Rolled Products Sales in NST by Industrial Sector (FY2018)


Thousand tons
250 Sales Volume of Aluminum Rolled Products


## Textiles <br> Major Initiatives toward MTMP 2020 Target

Ordinary Profit Variance Analysis [FY2018 $\rightarrow$ FY2020]


- Change in the Customer Ordering Trend in OEM/ ODM Business

Conventional )Mass Stocking: "Regular Price" $\rightarrow$ "Bargain Sale" $\rightarrow$ "Outlet" Currently) Smaller lot / Quick Delivery

Improvement of Productivity in OEM/ODM Business
$\underline{\beta}$
Development of New Customers
Investments / Alliance in Strategic Markets

- Utilizing digital technologies
- Partnering with Star-Up Companies - Improving Order Entry Operation
- Develop new customers by promoting our environmentally friendly production system


## Partnering with Start-Up Companies

Invested in Start-UPs " Makip" and "SYMBOL"

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- Improve E-Commerce Site Creation Efficiency by Using AI and Image Analysis Technology
$\checkmark$ Apply Image Analysis Technology to Apparel Production
- Development of 3D Scanning

SYMBOL and Real Size Virtual Fitting Systems for the Apparel
$\checkmark$ Apply 3D technology to CustomMade Apparel production

Develop New Customers by Promoting Our Environmentally Friendly Production System

## Development of Colored Cotton in India

Started Joint Research the Punjab Agricultural University in India, Aiming to Produce and Supply Environmentally Friendly Clothing by Omitting the Dyeing Process


## Foodstuffs Major Initiatives toward MTMP 2020 Target


$\checkmark$ Strong Demand Growth


Strengthening Sales to Market-end Retailers (Supermarkets, Restraint Chain)
$\boldsymbol{\beta}$ Enhancing Domestic Sales by M\&A

$$
\begin{array}{rll}
\text { - Overseas } & \text { FY2018 } & \text { FY2020 Target } \\
\text { sales ratio } & 11 \% & \rightarrow 15 \%
\end{array}
$$

- Direct sales team
- Nebraska Beef Campaign
$\checkmark$ Strengthen
Relationships with
Suppliers to Reinforcing
Procurement Capability

Human Resources Exchange Financial Support

## Campaign of "Captain Beef"

$\checkmark$ NST develop a campaign of creating a brand called "Captain Beef" out of beef produced in Nebraska in the U.S., which is grown in ideal environment at the center of the rich Corn Belt area.
$\checkmark$ Building a stable supply system by purchasing from multiple packers including Top 3 in the US.


## Captain Beef



## Expansion of Dividend through Steady Earnings Growth

| ¥ billion | FY2018 | Change | $\begin{aligned} & \text { FY2019 } \\ & \text { Forecast } \end{aligned}$ | Change | $\begin{aligned} & \text { FY2020 } \\ & \text { MTMP } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Ordinary Profit | 36.4 | O 2.6 | 39.0 | O 5.0 | 44.0 |
| Net Profit | 23.2 | ○ 0.8 | 24.0 | O 2.0 | 26.0 |
| EPS(\#) | 721 | O 23 | 744 | O 62 | 806 |
| Payout Ratio | 30.5 \% |  | 30.9 \% |  | Over $30 \%$ |
| Dividend <br> ( $¥$ ) | 220 | O 10 | 230 |  |  |
| ROE | 10.5 \% | Maintaining Strong Financial Position |  |  | Approx. 10\% |
| Net D/E (Multiple) | 1.32 |  |  |  | Approx. 1.0 |

## 3.Appendix

## FY2018 Results

| ¥ billion | H2 | FY2017 | H1 |  |  |  | 〈Prev. Forecast> FY2018 | YoY |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Q3 | Q4 | H2 |  |  |
| Sales | 1,071.1 | 2,062.3 | 1,239.5 | 662.8 | 648.1 | 1,311.0 | <2,500> 2,550.6 | 488.2 |
| $\begin{aligned} & \text { (ratio) } \\ & \text { Overseas Sales } \end{aligned}$ | $\begin{array}{r} (26.8 \%) \\ 286.8 \end{array}$ | $\begin{array}{r} (26.8 \%) \\ 553.6 \end{array}$ | $\begin{array}{r} (27.4 \%) \\ 339.6 \end{array}$ | $\begin{array}{r} (27.4 \%) \\ 181.7 \end{array}$ | $\begin{array}{r} (24.7 \%) \\ 160.2 \end{array}$ | $\begin{array}{r} (26.1 \%) \\ 341.9 \end{array}$ | $\begin{array}{r} (26.7 \%) \\ 681.6 \end{array}$ | $\begin{gathered} (-0.1 \%) \\ 127.9 \end{gathered}$ |
| (ratio) | (6.3\%) | (6.4\%) | (5.9\%) | (5.7\%) | (5.7\%) | (5.7\%) | (5.8\%) | (-0.6\%) |
| Gross Profit | 67.7 | 131.3 | 72.7 | 37.8 | 37.0 | 74.9 | 147.6 | 16.2 |
| Operating Profit | 17.5 | 32.3 | 17.7 | 9.3 | 9.1 | 18.4 | <38.0> 36.1 | 3.8 |
| Equity Method Income | 1.1 | 3.2 | 1.1 | 0.7 | 0.2 | 0.9 | 2.1 | -1.0 |
| Ordinary Profit | 18.0 | 35.1 | 18.0 | 9.4 | 8.9 | 18.4 | <38.0> 36.4 | 1.2 |
| Extraordinary Profit (Loss) | (1.8) | (2.1) | 0.9 | (2.4) | (1.6) | (4.0) | (3.1) | -0.9 |
| Total Income Taxes | 4.8 | 9.8 | 5.4 | 0.8 | 2.6 | 3.5 | 8.9 | -0.8 |
| Profit Attributable to NonControlling Interests | 0.8 | 1.4 | 0.5 | 0.1 | 0.4 | 0.5 | 1.0 | -0.3 |
| Net Profit | 10.4 | 21.7 | 12.9 | 5.9 | 4.3 | 10.2 | <23.5> 23.2 | 1.5 |
| EPS ( $\ddagger$ ) | 336.89 | 702.86 | 401.41 | 185.52 | 133.76 | 159.64 | 720.68 | 17.82 |
| Dividend ( $¥$ ) | 120 | 210 | 110 |  |  | 110 | <220> 220 | 10 |

## Extraordinary Profit (Loss)

| ¥ billion | FY2017 | H1 | H2 | FY2018 | YoY |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Gain on sales of non-current assets | 0.43 | - | - | - | $\times 0.43$ |
| Gain on sales of investment securities | 0.12 | 0.11 | 0.91 | 1.01 | $\bigcirc 0.89$ |
| Gain on bargain purchase | - | 1.32 | 0.73 | 2.05 | $\bigcirc 2.05$ |
| Total Extraordinary Profit | 0.55 | 1.43 | 1.64 | 3.06 | ○ 2.51 |
| Loss on sales of non-current assets | - | 0.06 | - | 0.06 | $\times 0.06$ |
| Impairment loss | 0.97 | - | - | - | $\bigcirc 0.97$ |
| Loss on sales of investment securities | 0.03 |  | 0.21 | 0.21 | $\times 0.18$ |
| Loss on valuation of investment securities | 0.62 | - | 3.68 | 3.68 | $\times 3.06$ |
| Loss on sales of investments in capital | - | - | 0.04 | 0.04 | $\times 0.04$ |
| Loss on valuation of investments in capital | - | 0.17 | 0.19 | 0.36 | $\times 0.36$ |
| Loss on liquidation of subsidiaries and associates | 1.12 | 0.27 | 0.10 | 0.37 | $\bigcirc 0.76$ |
| Loss on business of subsidiaries and associates | - |  | 1.49 | 1.49 | $\times 1.49$ |
| Total Extraordinary Losses | 2.74 | 0.50 | 5.70 | 6.20 | $\times 3.47$ |
| Extraordinary Profit (Loss) | (2.18) | 0.92 | (4.06) | (3.14) | $\times 0.95$ |

## Sales and Ordinary Profit by Quarter

| ¥ billion | FY2016 |  |  |  | FY2017 |  |  |  | FY2018 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 | Q1 | Q2 | Q3 | Q4 |
| Steel | 323.0 | 347.2 | 358.1 | 419.9 | 389.6 | 413.8 | 435.1 | 436.3 | 519.4 | 528.9 | 561.3 | 553.2 |
| I \& I | 21.4 | 20.2 | 19.5 | 25.1 | 22.1 | 22.2 | 22.3 | 22.2 | 22.4 | 23.0 | 24.3 | 22.5 |
| Textiles | 37.3 | 39.4 | 40.4 | 43.5 | 36.1 | 36.6 | 39.3 | 41.5 | 35.3 | 38.8 | 37.3 | 39.3 |
| Foodstuffs | 36.3 | 36.5 | 35.9 | 35.3 | 34.6 | 35.0 | 38.4 | 35.0 | 34.8 | 36.0 | 39.4 | 32.1 |
| Others | 0.3 | 0.5 | 0.3 | 0.2 | 0.4 | 0.4 | 0.3 | 0.3 | 0.3 | 0.4 | 0.3 | 0.8 |
| Sales | 418.5 | 444.1 | 454.4 | 524.2 | 483.0 | 508.1 | 535.6 | 535.5 | 612.3 | 627.2 | 662.8 | 648.1 |
| Steel | 3.8 | 4.2 | 5.2 | 6.3 | 6.3 | 6.3 | 6.7 | 5.9 | 7.4 | 6.3 | 7.0 | 5.5 |
| $1 \& 1$ | 0.7 | 0.4 | 0.4 | 0.5 | 1.4 | 0.7 | 0.7 | 0.7 | 0.7 | 0.6 | 0.8 | 0.4 |
| Textiles | 1.6 | 0.8 | 1.1 | 1.8 | 0.9 | 0.0 | 0.7 | 1.7 | 0.9 | 0.7 | 0.5 | 2.1 |
| Foodstuffs | 0.9 | 0.7 | 0.7 | 0.8 | 0.7 | 0.4 | 0.6 | 0.5 | 0.5 | 0.7 | 0.7 | 0.6 |
| Others | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | -0.6 | 0.3 | 0.1 | 0.0 |
| Ordinary Profit | 7.2 | 6.3 | 7.7 | 9.5 | 9.5 | 7.5 | 8.9 | 9.0 | 9.1 | 8.8 | 9.4 | 8.9 |

## Overseas Sales



Non-Consolidated Sales Volume and ASP of Steel by Quarter


## Domestic Demand Trend for Steel



## Steel Market in China



## Crude Steel Production by Country



## Steel Demand in Japan



## Steel Market in Japan


(Source: Japan Metal Daily)

## Indicators Related to Textiles and I \& I Business

| Impo | rend | App |  | th |  | ories |  | Custo |  |  |  | $¥$ billion |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |  | 3,248 | 3,260 | 3,415 |  | 3,109 | 3,307 |  |  |
| 2,796 | 2,643 |  |  | 2,598 | 2,680 | 859 | 867 | 852 | 2,998 | 805 | 880 |  | Q4 |
| 705 | 682 |  |  | 663 | 705 |  |  |  |  |  |  |  |  |
| 805 |  |  | 626 |  |  | 967 | 943 | 1,025 | 866 | 880 | 949 |  | Q3 |
| 631 | 570 | 524 | 524 | 569 | 578 | 723 | 682 | 706 | 632 | 645 | 705 |  | Q2 |
| 655 | 607 | 588 | 526 | 595 | 626 | 699 | 768 | 833 | 800 | 779 | 770 | 789 | Q1 |
| 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 |  |

$\neq$ thousands per ton


## Global Meat Consumption

## Meat Consumption per Capita (2018)



## Import Price and Volume Trend of Meats (1)



## Import Price and Volume Trend of Meats (2)



[^0]Estimated Marketing Quantity of Beef (Thousand tons)

| 825 | 847 | 852 | 875 | 858 | 867 | 846 | 829 | 861 | 904 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Domestic |  |  |  |  |  |  |  |  |  |
| 359 | 363 | 359 | 353 | 360 | 351 | 353 | 329 | 323 | 328 |
| $56 \%$ <br> 465 | 484 | 493 | 522 | 499 | 515 | 493 | 501 | 539 | 576 |

Estimated Marketing Quantity of Pork (Thousand tons)
1,673 1,6371,661 1,688 1,6751,6741,674 1,722 1,763 1,812 $\begin{array}{llllllllllll}\text { Domestic }_{866} & 920 & 899 & 898 & 905 & 919 & 880 & 888 & 894 & 885\end{array}$ Imported

FY 2008200920102011201220132014201520162017
Estimated Marketing Quantity of (Thousand tons)
Broilers
$1,753{ }_{1,786^{1,821}}^{1,829^{1,8941,915} 1^{1,9852,0432,0962,138}}$
Domestic
1,360 1,4051,3871,388 1,465 1,479 1,508 1,525 1,550 1,581
Imported $393 \quad 382434 \quad 441 \quad 430 \quad 436 \quad 476 \quad 518 \quad 546 \quad 558$ 26\% FY 2008200920102011201220132014201520162017
(Source: Agriculture \& Livestock Industries Corporation)

## Corporate Philosophy

1. Continuing to be a corporate group driven by the aspiration of providing goods and services that offer new value to the larger society.
2. Putting trust and reliability first, and by doing so developing together with our customers.
3. Aiming to become the kind of organization that increasingly cultivates, utilizes, and values human resources and their talents.

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[^0]:    (Source: Customs)

